



ELECTRONIC ARTS™

Electronic Arts Inc
209 Redwood Shores Parkway
Redwood City, CA 94065

POSITION: E-Commerce Senior Treasury Manager (based in Redwood City, CA)

Reports To: Deputy Treasurer

POSITION OBJECTIVES:

The Senior Manager is responsible for the planning, coordination, execution, and the implementation of Treasury's strategy for the deployment of EA'S online, social, and mobile business (the "digital businesses").

1. Document business processes to understand current digital cash and FX flows and develop efficient processes for future state by gathering and analyzing data from online, mobile and social payment platforms;
2. Understand and report on FX cash flows associated with those platforms;
3. Integrate new payment methods to ensure such methods meet Treasury criteria;
4. Participate in the implementation of systems and processes to support the digital business;
5. Research and understand country/sovereign risk, currency control and government processes, fraud/insurance risk, credit risk and legislation that impact the payment market.

PRIMARY RESPONSIBILITIES:

- Develop and present metrics showing the impact of digital activity on Treasury's FX hedge program by analyzing country, currency, and cash flow data from online, mobile and social payment platforms.
- Recommend and document processes surrounding cash and FX flows associated with digital business models, and manage the implementation and integration of those processes.
- Analyze and report to management on country/sovereign risk as it impacts currency controls; risks associated with financial legislation as it impacts e-commerce-related cash flows; and financial and credit risks associated with digital business vendors, payment providers, and the financial institutions they rely upon. Propose/implement solutions to mitigate these risks through vendor contract negotiation, FX exposure management, and other appropriate means.
- Monitor the integration and testing of revenue recognition processes for business models launching through online readiness projects, to ensure data required for Treasury analysis is captured and reported accurately.
- Work closely with corporate and regional accounting to analyze cash, FX, and deferred revenue recognition accounting issues as they relates to effectively hedging online cashflows from a FAS133 perspective.
- Work closely with Revenue Accounting to analyze transactional activity by currency or country.
- Participate in selection or modification of payment providers and payment methods to ensure financial risk, FX exposure, and liquidity concerns are addressed in vendor contracts and processes.
- Participate in and contribute in cross functional Commerce teams to ensure Treasury requirements are addressed in new and ongoing initiatives. Research, challenge, and change, if necessary, existing Treasury processes and procedures in alignment with the company's digital business objectives.
- Work directly with Finance and IT business partners to project manage the implementation of Treasury systems which support digital business models in the context of overall straight through processing of Treasury FX hedge management.

- Develop and update Treasury policies with respect to digital transactions and activity; write and present reports to management regarding issues that may impede achievement of digital expansion objectives, such as currency controls, or costs and risks of expanding into new currencies or countries.

EDUCATION, EXPERIENCE AND SKILLS REQUIRED:

- Strong knowledge of US and international treasury, including such key areas as foreign exchange (FAS 133 and FAS 52), international banking, and cash management.
- Experience with e-commerce banking including understanding of non-traditional (i.e., beyond credit card) international payment methods
- Excellent, proven project management skills
- Strong business presence
- Strong hands-on implementation skills
- Strong leadership and team-building skills
- Creative thinker with ability to develop, communicate, and implement new ideas
- Knowledge of Oracle ERP and Hyperion systems
- Knowledge of US GAAP
- Experience in working in a multifaceted, fast-changing multinational environment.
- Excellent oral and written communication skills in English
- BS/BA in Business Administration, Finance or similar; MBA preferred
- CTP a plus